| • • •   | PARTE  | - FEE(9) TRANSP   | ATTTAL A  | 284   |   |  |
|---|--|---|---|---|---|--|
| Complete and send this form, togeth   | her with applicable  |   |   |   |   |  |
| •   |  | P.C   | mmistioner for Pate<br>). Box 1450  |   |   |  |
|   |  | Al  | randris, Virginia 2   | 2313-1450   |   |  |
| Customer No. 24498  |  |   | 1)-273-2885 Total   |   |   |  |
| INSTRUCTIONS: This farm should be used if appropriate. All further correspondence including indicated orders corrected below or directed other maintenance for motifications.   | or transmitting the 1991<br>g the Patent, editance of<br>carries in Block 1, by ()   | JB FER and PUBLICAT<br>rders and posification of a<br>a) specifying a new corre   | ION FEE (if required). I<br>naturement for will be i<br>spondence address, sudve  | Nocher 1 through 5 sho<br>mailed to the current or<br>(b) indicating a separa | nid be completed where<br>prespondence address as<br>to "FEE ADDRESS" for |  |
| CHARLE ICE SOUTHWEST ACTUALIST (NEW Use Six   | ack ) for my alongs of saldras)  | Not<br>For  | e: A contillente of mailing<br>(a) Transmittel, This scrib  | can only be used for  | tomestic prestings of the   |  |
|   | PAD  | papers. Each additional paper, such at an applyment or formal drawing, must<br>have its own certificate of mailing or transmissors. |   |   |   |  |
| 24498 7590 10/27  | / 0.   | AA  | Cartificate   | of Mailing or Transmi   | asion   |  |
| Robert D. Shedd, Patent Operation   | ns /   | 1 hr  | I hereby certify that this Ferr's Transmitted is being deposited with the United Sates Postal Service with stillness postage for first class seed in an envelope addressed to the Mail Stop ISSUE Fits address show, or being Decimble transmitted to the USFTO (571) 273-2885, on the date indicated before. |   |   |  |
| THOMSON Licensing LLC<br>P.O. Box 5312  |  | S add   |   |   |   |  |
| Princeton, NJ 08543-5312  | DEC 1  | / 2010 <b>□</b>   | Jill S. Car   |   | (Depositer's seems)   |  |
|   | 運  | .w/ <b>-</b>  | 1 2 dd  |   | (Space)   |  |
|   | C.   | A OFF   | December 17   | 2010  | (244)   |  |
| APPLICATION NO. FILING DATE   | PATENT & PADEA   | FIRST HAMED INVENTOR  |   |   | CONFIRMATION NO.  |  |
|   |  |   | 12110   |   | 1290  |  |
| 10:540,146 06/21/2005 TITLE OF INVENTION: DEVICE AND PROCE  | sic oon accaliansis  | Yvos Mactz  | MANAE IMMONTO ANIO 44   | PF030617  |   |  |
|   |  |   |   |   |   |  |
| APPLIN. TYPE SMALL ENTITY   | ISSUE FRE DUE  | PUBLICATION FEE DUB   | PREV. PAID ISSUE PER  | TOTAL PEE(S) DUE  | DATE DUS  |  |
| nonprevisional NO   | 31510  | 3300  | \$0   | \$1810  | 01/27/2011  |  |
| EXAMINER  | ARTUNIT  | CLASS-EURCLASS  | ]   |   |   |  |
| CHOKSHI, PINKAL R   | 2,423  | 725-095000  |   |   |   |  |
| 1. Change of correspondence address or indication CFR 1,163).   | of "Fee Address" (37   | 2. For printing on the p  |   | Robert  | D. Shedd  |  |
| Change of correspondence address for Cha  | (1) the games of up to 3 registered patent atteracys or agents OR, alternatively.  |   |   |   |   |  |
| Address form PTO/SB/122) attached.  |  |   |   |   |   |  |
| Teo Address" indication (or Tee Address'<br>FTO/SB/47; Rev (3-62 or more recent) etach<br>Number is required.   | (2) the name of a single firm (having as a member a registered electrony or agent) and the minors of up to 2 registered patent attentions or agents. If no name is listed, no name will be printed.  |   |   |   |   |  |
| 3. ASSIGNEE NAME AND RESIDENCE DATA   |  |   |   |   |   |  |
| PLEASE NOTE: Unless un assignee le identi<br>recordaine as set forté in 37 CFR 3.11. Comp   | fied below, no assigned  | data will appear on the p<br>T a spittle for filing an  | etent. If an earlignee is id  | entified below, the doc   | ement has been filed for  |  |
| (A) NAME OF ASSIGNEE  |  | _   | and State or Count  | RY)   |   |  |
| Thomson Licensing   |  | Boulogne-Bill   | ancourt, France   | 2   |   |  |
| Please obeck the appropriate assigner caregory or   | omegories (9/19 not be pi  | isted on the patent):   | Individual EXCorporati  | en or other private group   | ontity Covernment   |  |
| 4a. The following (be(s) are submitted:   | 4  | Previous of Foods). (The  | so first reapply any area   | lonsly naid lame for sh   | ren abere)  |  |
| 1 Issue Fore D. A. check is enclosed.   |  |   |   |   |   |  |
| Publication Peo (No small entity discount p   | LI Psyment by credit eard. Form PTO-2028 is attached.  The Director is beachy softenized to charge the papered fac(s), may definitency, or credit say overpayment, to Deposit Account Nonther()7_0832(sucloss as outer copy of this form). |   |   |   |   |  |
| 23 Advance Order - # of Copies 3  |  | overpayment, to Dopo  | di Acortes Nombro 7   | D <u>8 37                                    </u>                             | actus code), by give (blan);<br>actus), bu caucyj web                     |  |
| 5. Chango in Eastity Status (Form status indicated  |  | _   |   |   |   |  |
| a. Applicant claims SMALL ENTITY range  |  |   | or claiming SMALL ENT   |   |   |  |
| NOTE: The issue Fee and Publication Fee (If teaps<br>missuer as shown by the records of the United State  | es Parent and Trademark  | Office.   | m sphacent a tellereten   | Ecuacy or agent, or the a   | razsiliano de Origos bestit de  |  |
| Authorized Signature  | <b></b>  |   | Dun <u>Decemb</u> e   | r 17, 2010  |   |  |
| Typed or printed name Joel M.   | Pogelson   |   | Rogistration No   | 3,613   |   |  |
| This explication of information is required by 37 Co<br>an explication. Confidentiality is governed by 35<br>submissing the completed application form to the<br>dist form and/or suggestions for netwoing this box<br>Box 1450. Alexandra, Virgina 22313-1450. DO<br>Alexandria, Virgina 22313-1450. |  |   | pusia a benefit by the publi<br>musted to take 12 calentes<br>dust case. Any comment<br>g. U.S. Potent and Tracken<br>THIS ADDRESS. SEND  |   |   |  |

12/17/2010 EEKUBAY2 00000091 070832 10

1510.00 DA 300.00 DA 9.00 DA

01 FC:1501 02 FC:1504. 03 FC:8001

n-5s):v1-22

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

OMB 0651-0033

FTOE-85 (Rev. 08/07) Approved for use through 08/31/2010.

| Complete and send this form, together with applicable fee(s), to: Mall  |  |   |   | 6323  |  |  |  |  |  |
|---|--|---|---|---|--|--|--|--|--|
| Customer No.  | 24498  |   | or Eax (5   | 71)-273-2885 Total  | 2313-1430<br>No. of Pages  | s: 2   |  |  |  |
| INSTRUCTIONS: This form should be used for treasmitting the ISSUE FEE and FUBLICATION FEE (if required). Blocks I through 5 should be completed whom appropriate. All further correspondence including the Patent, advance orders and notification of maintenance lies will be mailted to the current enveropmentation address as including the Patent, advance orders and notification of maintenance lies will be mailted to the current enveropmentation address.  The patent is a superior of the continuous content of the content of the current of the current enveropmentation of maintenance address; and/or (b) indicating a separate FEE ADDRESS* for maintenance for notifications.   |  |   |   |   |  |  |  |  |  |
| CLICLENT CORRESPOND   | 7590 19/27   | rets I for may change of relations)                 | OPAR E  | to: A certificate of grading<br>(s) Transmitted. This certificate. Each additional paper<br>on Each additional paper<br>on its own certificate of mai | wate camos be used the<br>, such as an enigement<br>ling or transmission.  | any other secompanying<br>or fortust drawing, much   |  |  |  |
| Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312  |  |   | <i></i>   | Certificate creby certify that this Foots les Fostal Service with suffices of the Maif Stop aumitted to the USFTO (37                                 | of Malling of Transm<br>) Transmilled is being of<br>ficiost postage for first<br>ISSUE FEE address at<br>1) 273-2885, on the date | indos<br>isposited with the United<br>class small in an ouvelage<br>strue, or being facultable<br>c indicated below. |  |  |  |
| Princeton, NJ 08  | 343-3512   | 137   | # <sup>5</sup> / L  | Jill S. Gar   | retson   | (jame elefetyll)   |  |  |  |
|   |  | N. P.   | 4DEMARK OFFICE  |   | TALKON   | (Signon)   |  |  |  |
|   |  |   |   | - December 17   |  | (Date)   |  |  |  |
| APPLICATION NO.   | PILING DATE  |   | FIRST NAMED INVENTOR  | ATTO  | RNEY DOCKETHO.   | CONFIRMATION NO.   |  |  |  |
| 10/540,146 06/21/2005 Yes Meetz PF030017 5390 TITLE OF INVENTION: DEVICE AND PROCESS FOR ACQUIRING FILES BY ACCUMULATION OF POINTS AND ASSOCIATED PRODUCTS  |  |   |   |   |  |  |  |  |  |
| APPLN. TYPE   | SMALL ENTITY                                       | esue per due  | PUBLICATION FEE DUD   | PREV. PAID ISSUE FEE  | TOTAL FEE(S) DUE   | DATE DUS   |  |  |  |
| Bouldariejoury  | NO   | \$1510  | \$300   | <b>\$</b> 0   | \$3810   | 01/27/2011   |  |  |  |
| EXAM  | MER  | ART UNIT  | CLASS-EUBCLASS  | ]   |  |  |  |  |  |
| сноквил,  |  | 2425  | 725-005000  |   |  |  |  |  |  |
| I. Chargo of correspondence address or industrion of "Fee Address" (37 CFR 1.353).  George of correspondence address (or Change of Correspondence Address form PTD/SB/122) attached.  The Address' indication (or "Fee Address' Indication form PTD/SB/47; Rev 03-02 or more recent) stached. Use of a Customer Number is required.   |  |   | 2. For printing on the patent front page, list (1) the names of up to 3 registered petoet atteracys or agents OR, alternatively. (2) the name of a single firm (having as a member a registered atteracy or agent) and the names of up to 2 registered atteracy or agent). If no name us issied, no came will be practical. |   |  |  |  |  |  |
| 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)   |  |   |   |   |  |  |  |  |  |
| PLEASE NOTE: Unit<br>recordation as set forti   | ete an assignee às identi<br>a in 37 CFR 3 (( Comp | God below, no essignee<br>letion of that form is NO | data will appear on the p<br>T u substitute for filing an   | etent. If an eurignee is ide<br>expignment.   | rantified below, the door  | ament has been (fled for   |  |  |  |
| (a) name of assic   |  |   |   | and STATE OR COUNTY   |  |  |  |  |  |
| Thomson Lic   | ensing   |   | Boulogne-Bill   | secourt, France   | 2  |  |  |  |  |
| Pleasus chock the appropriate antignes entegory or entegories (will not be printed on the patent):  |  |   |   |   |  |  |  |  |  |
| 4a, The following foc(s) a  (2) issue Peo   | re submitted:                                      | 46  | Payment of Foc(s): (Please first reapply any praviously paid issue fee shown above)  A check is exclosed.   |   |  |  |  |  |  |
| Publication Fee (No small entity discount permitted)  |  |   | Payment by credit card. Form PTO-2038 is attached.  |   |  |  |  |  |  |
| 20 Advance Order - 8  | of Copies 3  |   | overpayment, to Depo  | sufficient to charge the real Account Number 17-0   | equired foc(s), any defici<br>1832 — (coclose as co  | kocy, or credit my<br>atra copy of this form).   |  |  |  |
| S. Change in Battry Stat  | us (from status indicated<br>SMALL ENTITY status   |   | _   |   |  |  |  |  |  |
|   |  |   | from sayone other than the Office.  | per claiming SMALL ENTI<br>as applicant; a registered at  | formey or agent; or the a  | 1.27( <u>0)(2).</u><br>ssignee or other party in   |  |  |  |
| Authorized Signature  | full   | <u> </u>  |   | Date <u>Decembe</u>   | τ 17. 2010   |  |  |  |  |
| Typed or printed come Joel M. Fogelson . Begistretion No. 43,613  |  |   |   |   |  |  |  |  |  |
| This collection of information is required by 37 CFR 1.314. The information is required to obtain or retain a benefit by the public which is to file (and by the US/FO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14 This collection is estimated to take 12 minutes to complete, including gathering, proparing, and submitting the complete incomplete form to the US/FO. Tome will vary deposition for upon the individual case. Any comments on the amount of time you require to complete this form and/or engagetions for reducing this harden, though he seem to the Chief Information Officer. U.S. Patent part Trademark Office, U.S. Despatricest of Commencer, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.  Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. |  |   |   |   |  |  |  |  |  |

ONES 0651-0033 U.S. Petent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

PTOL-85 (Rev. 02/07) Approved for use through 03/31/2010.